

Amber Koller
graphic design

Education

University of Florida | Gainesville, Florida
Bachelor of Fine Arts in Graphic Design | May 2007
Graduated **Summa Cum Laude** 3.95 GPA
Minors | Art History and Anthropology

(One of seventeen students chosen from a highly competitive selection of over sixty applicants for entrance into the upper level Graphic Design program at UF. The program is a collaborative studio with a personal work space for each student, in order to create a working team environment within the design community.)

Experience

FREELANCE GRAPHIC DESIGNER

February 2010—Present

My primary areas of design are branding, packaging, print identity development, and illustration. I am also interested and proficient in web design. I am flexible and work well in collaborative team environments as well as independently.

LEAD DESIGNER OF CONTENT

Aug 2007—Feb 2010 | Scrapblog | Miami, FL

An office environment where designers work closely with programmers to run a high traffic scrapbooking and photo sharing website. Responsibilities included creating original collections and layouts for the online store, photography, branding and identity work, packaging for printed materials, multimedia advertising, editing submitted artwork, providing feedback to designers, trade show booth design, and selection of materials and new designers for the online store.

DESIGN INTERN

July–Aug 2006 | Cosmyk Group | Miami, FL

A studio environment where designers and programmers work collectively to plan and execute solutions for a variety of clients. Projects include event promotions, advertising, brand development, marketing, design, print, and interactive web design. Responsibilities included completing brochures, billboards, advertisements, various other print works, and helping with production, illustration, and ideation.

ASSISTANT LAYOUT AND PRINT DIRECTOR

June–Sept 2006 | UF Gator Growl & Homecoming | Gainesville, FL
A student-run team responsible for all of the print promotions for the largest student-run pep rally in the country.

REGISTRATION AND PREPARATION DEPARTMENT INTERN

May–Aug 2005 | Samuel P. Harn Museum of Art | Gainesville, FL
An office environment where art works are shipped, received, documented, and prepared for either storage or exhibition. Responsibilities included: organizing and entering data about artworks into the Museum's new database system, performing extensive condition reports on art works in the Museum's permanent collection, assisting with digital photography of work and spaces for exhibitions, and conducting detailed site-inspections for artworks on loan to the University.

Awards and Activities

Ligature 2007 Design Exhibition: Dream Poster Series

Juried by: Jan Wilker, Ken Barber, Ellen Lupton

Ligature 2006 Design Exhibition: Paper Lantern

Juried by: Carlos Segura, Steve Frykhlo, Doug Grimmett, Florencio Zavala

National Dean's List, from 2004–2007

Who's Who Among American Students, from 2004–2007

Member of Vox Graphis, University of Florida, 2004–2007

Technical Skills

Proficiency in Mac + Windows
Photoshop
Illustrator
InDesign
Dreamweaver
Flash
CSS
Microsoft Office

References Available Upon Request.